

Partnership 2024-2025



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Welcome



Rhidian Hughes
CEO, VODG



Kerry Hamilton
Head of Membership and
Operations, VODG

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Over the last year, our team has carefully evaluated and enhanced our corporate partnership programme. Our goal has been to create a more robust offering that delivers tangible benefits to our members and partners.

Through this review process, we have focused on identifying areas where we can deepen the value proposition and strengthen the collaborative opportunities within our partnerships. We are committed to ensuring that our revised corporate partnership programme reflects the evolving needs of our stakeholders and aligns with our mission to foster mutually beneficial relationships.

To be a trusted corporate partner of VODG means becoming an integral part of a collaborative network of organisations with shared values. These values are focused on providing the best services and support for disabled people and their families. Through our policy work and the contribution of our members, VODG forms part of a community of more than 100 values-based organisations that play a vital role in supporting more than a million disabled adults and children to live full, independent lives.

At the heart of our charitable purpose, we are committed to forging strong corporate partnerships that not only meet the immediate needs of our members but also support them well into the future. We are eager to explore how your expertise and valuable insights can help us establish mutually beneficial long-term partnerships.



Who is VODG?

VODG is a membership body representing organisations within the voluntary sector who work alongside disabled people.

Our vision is for an ambitious, trusted and vibrant voluntary sector that works together to enable disabled people to live the lives they choose. In pursuit of this vision, our mission is to support our members to achieve excellence and to influence those who can improve the environment in which they operate.



Who are our members?

Membership of VODG is open to registered charities and not-for-profit organisations that provide services to disabled people.

We believe that we are stronger together, and through the contributions of our members, VODG forms part of a community of over 140 values-based organisations that play a vital role in supporting over a million disabled people to live full, independent lives.

How is VODG different?

“Avenues has formed strong partnerships with several of VODG’s corporate partners, who possess a deep understanding of the sector and its challenges. By choosing to collaborate with VODG corporate partners, we can rest assured that we are working with some of the top experts in their field. Their insights, advice, and guidance are specifically tailored to social care, and we are deeply grateful for the value these partnerships have brought to our organisation.”
Jo Land, Group Chief Executive at Avenues Group

VODG has a strong pan-disability focus and a clear objective of helping our members achieve excellence.

In our fast-growing community of members, we acknowledge the pivotal role played by key experts within our sector. VODG corporate partners comprise a broad mix of leading experts and specialists. The invaluable support of our partners is instrumental in ensuring that our members receive a wide array of high-quality services and products tailored to their diverse needs and requirements.

At our annual CEO conference, we bring together leading experts from across our partnerships to share insights and strategies for success. Our quarterly professional networks offer a platform for members to connect, collaborate, and learn from each other alongside our partners. Additionally, our monthly webinars delve into specific topics and provide opportunities for in-depth learning, sharing and discussion. Through these forums, we aim to create opportunities for our partners to collaborate with key decision-makers within our member organisations, facilitating meaningful and beneficial partnerships.



What VODG does for its members and corporate partners

Policy and influence

We build on the collective experience and expertise of our members to influence government policy, sector guidance and system change that promotes our vision for an ambitious, trusted and vibrant third sector that enables disabled people to live the lives they choose.

Regular member engagement and our presence and participation in key policy-making arenas have enabled VODG to represent members' perspectives at the highest levels of government. This is supported by proactive media engagement and social media campaigns.

The integration of our policy and influencing activity alongside our membership work is delivering strong visibility for the voice of our membership, continuing to position VODG as an influential and ambitious organisation in the sectors within which we operate.

VODG corporate partners aren't just names in a directory. As members, we see them actively share their expertise, consistently proving their value as trusted partners."

James Watson-O'Neill, CEO at SignHealth

Events and collaborations

We strive to build a vibrant community where members can connect and work together through events and networks. VODG's role is to support and empower our members with the provision of accurate information, insight and expertise.

As part of our strategic plan, and in keeping with our commitment to serving disabled people, we are dedicated to retaining our current members and attracting new ones who share our values and beliefs. Our membership is steadily increasing, and we are continuously enhancing our services to meet the changing needs of our members.

Together, we are a values-based group committed to providing the best services and support for disabled people and their families. VODG is committed to strengthening our membership and enhancing our services in collaboration with our partners to meet the growing needs of our members.



Types of corporate partnership

Type	Details
Strategic partner	Strategic corporate partners are the highest tier. These partners are respected organisations acknowledged as industry leaders, bringing invaluable expertise and specialised knowledge to VODG members. Strategic partners enjoy access to the highest volume of member events and receive various other exclusive benefits.
Partner	With a growing sector, VODG recognises the contribution of key advisors and suppliers. VODG partners, operating at the mid-tier level, are essential allies. They are integrated into the affiliate network and provided with opportunities to engage directly with VODG members through our professional networks and meetings.
Affiliate Network	VODG affiliates are key VODG corporate partners. These partnerships are perfect for organisations exploring the disability sector and wish to gain commercial traction or for organisations with a smaller turnover. Affiliates still get access to a range of events, receive e-bulletins and enjoy other benefits such as exclusive rates for VODG conferences, use of VODG branding and an organisation profile on the VODG website.



Corporate partnership benefits and fees

Benefits	Strategic partners	Partners	Affiliates
Attend exclusive VODG member events	By invitation	X	X
Opportunities for roundtable discussions with members	By invitation	X	X
Opportunity to co-produce reports or research papers	By invitation*	X	X
Opportunity to present at VODG member events and professional networks	By invitation	By invitation	X
Opportunity to attend the VODG Annual CEO Conference and Annual CEO Summit	✓	X	X
Opportunity to co-host CEO or Director lunch	Opportunity to sponsor*	X	X
Opportunity to co-produce a session at the VODG Annual CEO Conference	✓	Opportunity to sponsor*	X
Access to early bird rates and advance booking to exhibit at the VODG conference	Stall included	✓	✓
Showcase your business via the VODG website and online supplier directory	✓	✓	✓
Use of VODG branding rights on your website and appropriate marketing material	✓	✓	✓
Receive the VODG Weekly Brief – The sector round-up of news and events	✓	✓	✓
Opportunity to submit relevant content for Weekly Brief and monthly Supplier News bulletin (subject to approval)	✓	✓	✓
Opportunity to submit news articles for the VODG Partner news section	✓	✓	✓
Access to special reduced ticket rates for the VODG conference*	✓	✓	✓
Fees	POA	POA	£2K PA

*Additional fees apply

Hear from our network of corporate partners



Marr Procurement

We partnered with VODG for several reasons, not least because we recognised the extraordinary work VODG does every day to support its members, many of which are our clients. Given that Marr Procurement, the Care Sector Procurement Specialist, works with over fifty care providers in the UK, the advice and guidance we've received from VODG have been invaluable. We look forward to continuing our relationship for years to come.

Christoph Marr, Managing Director at Marr Procurement



MHA

MHA are proud to be partnered with VODG. We believe VODG are uniquely placed to act as a representative and collective voice for disability organisations in the voluntary sector. MHA is a sector based firm and it is key for us that we interact with key stakeholders in order for us to appreciate first hand the challenges and opportunities from those on the ground so that we can offer our support and advice to the right people at the right time.

VODG is structured such that we are able to interact with a wide variety of members not just those in the finance departments, this enhances our interactions and broadens our understanding of the sector. VODG is also a collaborative community where ideas and thoughts are shared in a safe and supportive manner this allows us to think broader and be more innovative which helps us identify better the needs of the sector such that we can adapt our own offering.

Stuart McKay, Partner at MHA



Trowers & Hamblins

We are proud to be partnered with VODG. Our team of specialist lawyers are deeply embedded in the health and social care sector, advising charities, operators, local authorities, the NHS, and investors. VODG's excellent event and conference programme enables us to connect with many clients and other members and network in a collaborative and engaging space. We enjoy adding value to those events for VODG members. As a market leader in the legal world on care, housing and the public sector, our award-winning practice advises hundreds of charities and care providers, including VODG members, ensuring we support their aims and contribute to the sector's growth and improvement.

Emma Burrows, Partner at Trowers & Hamblins



Utility Aid

We have been working with VODG for nearly six months, and it has been great!

Kerry and the team are really supportive and collaborative in their approach to running commercial partnerships. We have had the pleasure of attending the VODG conference which was a great opportunity to connect with Chief Executives of leading disability charities in the UK. Recently we collaborated on a webinar session which generated a high level of interest.

This is a testament to the reach of VODG and the high regard their membership holds them in. I am really excited to engage in a partnership with VODG and working with Kerry and the team more closely. I am sure this will be a fruitful partnership.

Emily Berry, Partnerships Manager at Utility Aid

What's next?

VODG Annual Conference 2025... bigger and better than ever before.

Exhibit with us in 2025 and seize an exceptional opportunity to directly engage with our member Chief Executives at the VODG Annual Conference.

Taking place 10 June 2025 at Eastside Rooms Conference Centre in central Birmingham, the VODG conference brings together over 100 C-suite executives and influential leaders from not-for-profit organisations committed to empowering and supporting disabled people. With an unprecedented number of organisational members, we have an unparalleled reach to senior leaders and decision-makers.

“The VODG Annual Conference is a great way to catch up with current clients and showcase our offering to organisational leaders that we have not had the opportunity of interacting with before.”
Stuart McKay, Partner at MHA and trusted VODG Corporate Partner



Networking opportunities

- Connect with senior decision-makers to establish valuable business relationships and explore potential partnership opportunities.
- Interact and connect with professionals across our diverse membership.

Brand exposure

- Showcase your products and services to a senior audience to highlight their features and benefits.
- Enhance the visibility and recognition of your brand before and during the event.

Impactful relationships

- Build enduring connections with potential clients and stakeholders.
- Foster connections that align with your organisation's mission and purpose.

Supporting a worthy cause

- Contribute to empowering organisations that support disabled people.
- Play a pivotal role in advancing meaningful causes.

Our conference agenda offers customised opportunities for exhibitors and sponsors to establish strong and lasting connections alongside valuable exposure. Your participation provides significant benefits to your company and contributes to our mission to be more empowering and a vibrant and trusted third sector which enables disabled people and families to live the lives they choose. Our sponsorship packages include premium booth locations, increased branding opportunities, extended promotion, and exclusive networking access.

Partnership FAQs

How do I join?

To register your interest to VODG, please complete the online registration form available on our website vodg.org.uk/partnership.html

What is the difference between a VODG member and a VODG strategic partner, partner or affiliate?

Members of VODG are non-profit organisations directly supporting disabled people. VODG strategic partners, partners, and affiliates offer professional services or products and have a stake in the sector.

Will you recommend my business and services to your members?

Yes, we may consider fulfilling a specific request from a member if we believe that your company is the best fit for their needs. This is not a part of the VODG corporate partnership offering, but rather a service that we provide regularly on an ad hoc basis.

Will I get the chance to network with your members?

Depending on your package, yes, you will. All events are open to members to attend, and we strive to incorporate networking time into our sessions when possible. We also aim to facilitate open discussions as part of our events to encourage knowledge sharing and debate.

Will you share your member contact list with us?

No, however, our members are clearly listed on our website, and there is also the opportunity to network at applicable events and conferences.

Is there a cap on how many members of my team can receive the VODG Weekly Brief?

No, we are happy to add unlimited members of staff to our weekly e-bulletin. This can be done by emailing membership@vodg.org.uk.

How many members of my organisation can attend VODG events?

The number of delegates per organisation entirely depends on our venue capacity and your partnership package. However, if we do have to restrict attendance to one delegate per organisation, we will operate a waiting list for any additional members of staff who wish to attend.

We want to get more involved with VODG, how can we do this and what opportunities are there?

In addition to the different partnership options, there is also the opportunity to sponsor or exhibit at our annual conference and partner-sponsored dinners and lunches. A range of sponsorship and exhibitor packages are available. Please contact our Membership Team if you would be interested in receiving our 2025 Conference Sponsorship brochure at membership@vodg.org.uk.



VODG members

VODG consists of over 140 member organisations. Find the full directory of our members on the VODG website.



View the VODG member directory:
vodg.org.uk/member-directory/



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