

VODG Annual Conference 2026

Sponsorship and Exhibitor Opportunities

3 June 2026

Eastside Rooms Conference Centre, Birmingham



Sponsor the First-Ever VODG Conference App



In 2026, VODG will launch its first dedicated conference app – a dynamic hub for delegates to navigate the event, engage with content, and connect with peers.

App Partner
£3,000 (1 available)

App Supporter
£1,500 (2 available)

Micro Sponsor
£500 (4 available)



About the VODG Annual Conference

We are delighted to invite member CEOs to the Eastside Rooms Conference Centre in central Birmingham on the 3 June 2026, to connect with peers from across our growing membership of voluntary sector organisations.

This flagship event, attracting headline speakers and sponsors, provides chief executives, trustees, and senior directors with a refreshing opportunity to collaborate in-person.

We will bring together our shared areas of interest and consider how, collectively, we can influence the environment within which support services operate.

The programme has been drawn together by professionals within the sector and has been designed to allow delegates plenty of time for networking and to meet with leading sector suppliers.



The seniority of attendees, typically CEOs, means the event creates compelling discussions around current challenges and the sharing of real best practices, which is invaluable.”
 Christoph Marr, Director of Marr Procurement



Audience Profile

Known for its high-quality content and thought leadership, the VODG Annual Conference attracts 100+ senior leaders and decision makers from not-for-profit organisations providing support to disabled people.

With our highest ever number of organisation members, we reach an unrivalled audience of professionals, with the majority of our delegates holding the title of either CEO or Board member.

Typical attendee job titles

- Chief Executive
- Chair/Trustee
- Director of Services (HR, Finance, Operations etc.)

VODG members

- Support over one million disabled people
- Employ over 85,000 staff
- Have a combined turnover in excess of £2.8 billion



- CEO 58%
- Director 21%
- Manager 9%
- Trustee 3%
- Other 9%



Why Partner with Us?

The VODG Annual Conference is different, because VODG is different.

Whether you're looking to raise awareness of your work among our membership and networks, enhance your brand engagement or collaborate within the sector, we'll work alongside you to achieve shared impact.

Our conference programme offers commercial sponsors a range of opportunities that are tailored to each individual business and help build long-term sustainable relationships.

At the same time, you'll also be supporting our work towards a stronger future where disabled people have full choice and control over their lives.

In addition to our conference, VODG also offers long-term partnership opportunities to industry experts through our Investors Programme.

For further information please email: membership@vodg.org.uk or visit the conference website to book your place: <https://www.vodg.org.uk/event-calendar/vodg-annual-conference-2026/book-your-exhibitor-package.html>



Packages at a Glance

Features	Exhibitor	SOLD OUT	SOLD OUT
Exhibition stand including table, two chairs and electrical socket	2m x 2m	3m x 2m	4m x 2m
Tickets for representatives including lunch and refreshments	2	3	4
Delegate list supplied	✓	✓	✓
Logo on the event website with a link to your website	✓	✓	✓
Advert in conference brochure		Full page	Full page
Video or image advert for digital screens		30 seconds	1 minute
Logo included in promotional emails leading up to the event		✓	✓
Social media call outs with image blocks		✓	✓
Sponsor logo on delegate lanyards			✓
A public 'Thank you' at the event			✓
Workshop session			✓
One email, via VODG, co-produced between VODG and the key sponsor			✓
Price	£1,300 + VAT	£2,600 + VAT	£4,350 + VAT



Key Sponsor

£4,350 + VAT

Limited to **one** sponsor, our Key package sponsor will enjoy the opportunity to work closely with the VODG team throughout the year to develop and deliver a prestigious event. Align your brand and be recognised through VODG conference activities, communications, and event opportunities.

SOLD OUT

This sponsorship package includes:

- A 4x2m exhibition stand at the VODG Annual Conference in a prominent location
- The opportunity to Chair or moderate a workshop in the main programme
- Four passes to the VODG Annual Conference
- Promotion of golden package sponsorship on all social media channels
- Sponsor logo on all marketing collateral produced pre, during, and post event
- Full page advert in the Annual Conference brochure
- Display of a one-minute organisational video or image advert for digital screens
- One joint email to delegates from VODG and sponsor
- Sponsor logo on delegate lanyards
- Delegate list shared with you post event
- Logo and In Partnership with ... to be featured on the official conference presentations
- Logo on partners' page of the VODG Annual Conference website



Gold Sponsor

£2,600 + VAT

Limited to **two** sponsors from non-competing industries, the Gold Sponsorship package offers prominent exposure throughout the VODG conference:

SOLD OUT

- A 3x2m exhibition stand at the VODG Annual Conference in a preferred location
- Two passes to the Annual Conference
- Promotion of gold package sponsorship on all social media channels
- Full page advert in Annual Conference guide
- Delegate list shared with you
- Logo placement on all event branding including e-bulletins
- Logo on partners' page on VODG Annual Conference website
- Display of your video or image advert for digital screens (30 seconds)

Exhibitor

£1,300 + VAT

Enjoy presence throughout the VODG Annual Conference to network and engage with delegates.

- A 2x2m exhibition stand at the VODG Annual Conference
- Two tickets to the VODG Annual Conference
- Exhibitor level branding on collateral relating to the conference
- Delegate list shared with you post event
- Announcement of the exhibitor across social channels
- Logo in the Annual Conference brochure circulated to conference delegates and across social media
- Logo on partners' page on VODG Annual Conference website



À la Carte Sponsorship Opportunities



SOCIAL MEDIA SHOUT-OUT SPONSOR

£500 + VAT (4 available)

- One dedicated pre-event social media post across our event channels, showcasing your brand and message

'KNOW-BEFORE-YOU-GO' EMAIL SPONSOR

£750 + VAT (3 available)

- Your banner advert and link included in one of the pre-event information emails sent to all registered attendees

DRINKS RECEPTION SPONSOR

£1,500 + VAT (1 available)

- Includes sponsor recognition on the website and brochure, acknowledgement from the CEO at the event, display space at the drinks reception, and access to event photography

DELEGATE BAG SPONSOR

£1,800 + VAT (1 available)

- Your logo featured on all delegate bags, giving you continuous visibility throughout the day

BRANDED PAD & PEN

£2,000 + VAT (1 available)

- Your branding printed on the official conference pad and pen alongside event branding

LUNCH SPONSOR

£3,000 + VAT (1 available)

- Recognition on the event website and in the conference brochure, a five-minute welcome address at the start of lunch, solus email communications, acknowledgement from the CEO, and access to event photography for your own promotional use

For further information or to confirm your interest, please email: membership@vodg.org.uk



Optional Extras

CONFERENCE BROCHURE SPONSOR

£900 + VAT (1 available)

- Your company logo on every editorial page of the programme
- Full page (A4 portrait) ad in the programme

WORKSHOP SESSION

£2,000 + VAT

SOLD OUT

- Run hour-long workshop session (one of nine total sessions)

DRINKS RECEPTION

£1,500 + VAT (1 available)

- Sponsor status on VODG website and brochure
- Acknowledgment as sponsor by conference CEO
- Opportunity to display material at the conference during the drinks reception
- Access to event photography

For further information or to confirm your interest, please email: membership@vodg.org.uk



Sponsor the First-Ever VODG Conference App



In 2026, VODG will launch its first dedicated conference app – a dynamic hub for delegates to navigate the event, engage with content, and connect with peers.

This is a standout opportunity to place your organisation at the centre of the digital conference experience, with prominent branding woven throughout the app journey.

Below are our limited, high-visibility sponsorship packages:

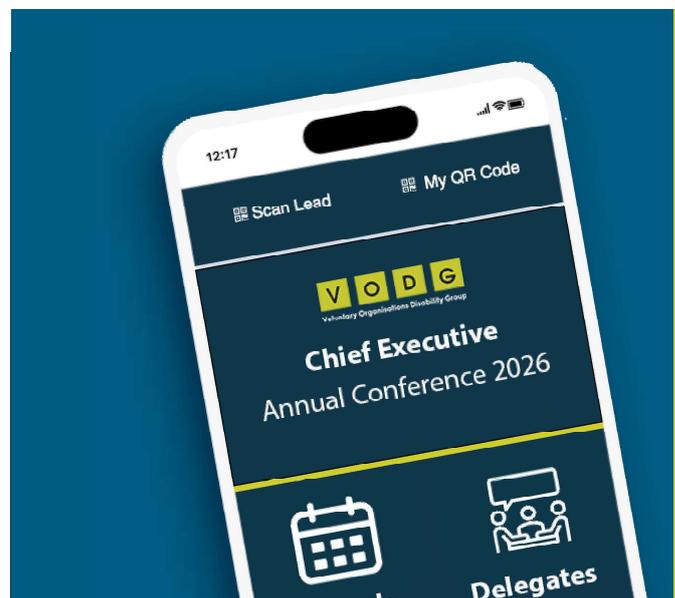
APP PARTNER

£3,000 + VAT (1 available)

Our flagship sponsorship with maximum visibility.

As the exclusive App Partner, your brand will be front and centre every time a delegate engages with the app. Benefits include:

- Full-screen branded splash screen on every app launch
- Logo placement on the app homepage and conference agenda
- Two push notifications during the conference (perfect for promoting sessions or offers)
- Premium banner ad displayed throughout key app sections
- Priority placement in the digital exhibitor directory
- Special 'App Partner' recognition in pre-event comms and slides



 Book your space  membership@vodg.org.uk  @VODGmembership

App visuals are for demonstration purposes only



Sponsor the First-Ever VODG Conference App



APP SUPPORTER

£1,500 + VAT (2 available)

A strong mid-tier package offering targeted visibility.

Choose the placement that aligns best with your goals:

- Branding on either the app homepage or the event map
- One branded push notification during the event
- Standard banner ad in selected app areas
- Supporter listing in the exhibitor sponsor directory
- In-app shout-out in the 'Thanks to our Supporters' section

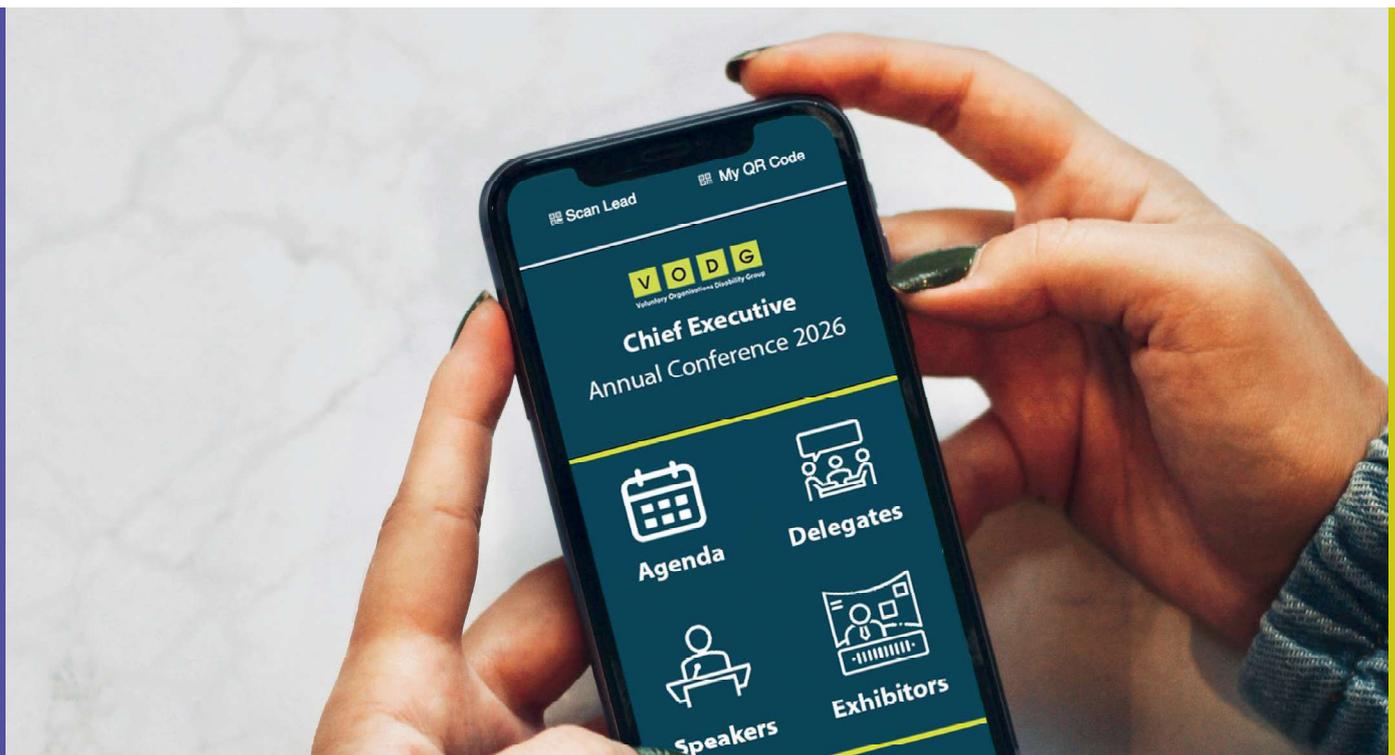
MICRO SPONSOR

£500 + VAT (4 available)

An affordable way to be visible inside the new conference app.

- Rotating banner ad in lower-traffic app sections
- Listing as a 'Digital Supporter' within the app

For further information or to confirm your interest, please email: membership@vodg.org.uk





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