VODG

Voluntary Organisations Disability Group

Connect with CEOs from across our growing membership of voluntary sector organisations.

VODG Annual Conference 2024
Sponsorship and Exhibitor Opportunities

About the VODG Annual Conference

We are delighted to invite member CEOs to the Eastside Rooms Conference Centre in central Birmingham on the 6 June 2024, to connect with peers from across our growing membership of voluntary sector organisations.

This flagship event, attracting headline speakers and sponsors, provides chief executives, trustees, and senior directors with a refreshing opportunity to collaborate in-person. We will bring together our shared areas of interest and consider how, collectively, we can influence the environment within which support services operate.

The programme has been drawn together by professionals within the sector and has been designed to allow delegates plenty of time for networking and to meet with leading sector suppliers.

Book your space! membership@vodg.org.uk @VODGmembership

Audience Profile

Known for its high-quality content and thought leadership, the VODG Annual Conference attracts 100+ senior leaders and decision makers from not-for-profit organisations providing support to disabled people.
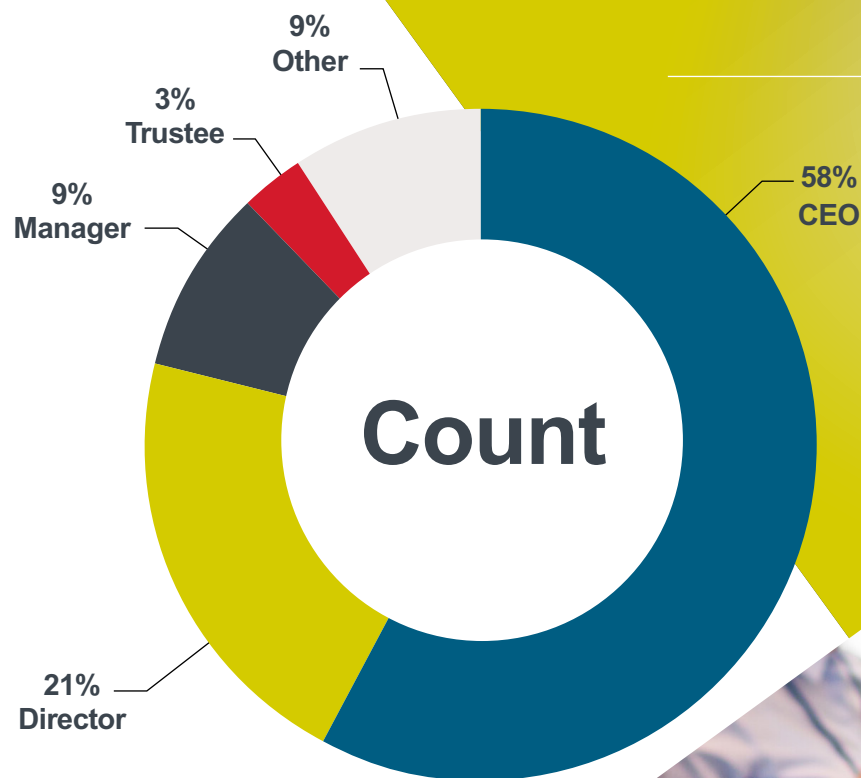
With our highest ever number of organisation members, we reach an unrivalled audience of professionals, with the majority of our delegates holding the title of either CEO or Board member.

Typical attendee job titles
- Chief Executive
- Chair/Trustee
- Director of Services (HR, Finance, Operations etc.)

VODG members
- Support over one million disabled people
- Employ over 85,000 staff
- Have a combined turnover in excess of £2.8 billion

Count

- 9% Other
- 3% Trustee
- 9% Manager
- 58% CEO
- 21% Director

Why Partner with Us?

The VODG Annual Conference is different, because VODG is different.

Whether you're looking to raise awareness of your work among our membership and networks, enhance your brand engagement or collaborate within the sector, we'll work alongside you to achieve shared impact.

Our conference programme offers commercial sponsors a range of opportunities that are tailored to each individual business and help build long-term sustainable relationships.

At the same time, you'll also be supporting our work towards a stronger future where disabled people have full choice and control over their lives.

In addition to our conference, VODG also offers long term partnership opportunities to industry experts through our Investors Programme. For further information please email: membership@vodg.org.uk or visit the conference website to book your place: vodg.org.uk/event-calendar/vodg-annual-conference-2024/book-your-exhibitor-package.html

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Packages at a Glance

	Exhibitor	Gold	Key
Exhibition stand including table, two chairs and electrical socket	2m x 2m	3m x 2m	4m x 2m
Tickets for representatives including lunch and refreshments	2	3	4
Delegate list supplied	✓	✓	✓
Logo on the event website with a link to your website	✓	✓	✓
Advert in conference brochure		Half page	Full Page
Video or image advert for digital screens		30 Seconds	1 Minute
Social media call outs with image blocks			✓
Sponsor logo on delegate lanyards			✓
A public 'Thank you' at the event			✓
Logo included in promotional emails leading up to the event			✓
Workshop session			✓
One email, via VODG, co-produced between VODG and the key sponsor			✓
Price	**£900 + VAT**	**£2,500 + VAT**	**£4,250 + VAT**

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Optional Extras

CONFERENCE BROCHURE SPONSOR £500 + VAT

- Your company logo on every editorial page of the programme
- Full page (A4, portrait) ad in the programme

WORKSHOP SESSION £900 + VAT

- Run an hour-long workshop session (one of nine total sessions)

For further information or to confirm your interest, please email **membership@vodg.org.uk**

Key Sponsor
£4,250 + VAT

Limited to **one sponsor**, our gold package sponsors will enjoy the opportunity to work closely with the VODG team throughout the year to develop and deliver a prestigious event. Align your brand and be recognised through VODG conference activities, communications, and event opportunities.

This sponsorship package includes:

- A 4x2m exhibition stand at the VODG Annual Conference in a prominent location,
- The opportunity to Chair or moderate a workshop in the main programme,
- Four passes to the VODG Annual Conference,
- Promotion of golden package sponsorship on all social media channels,
- Sponsor logo on all marketing collateral produced pre, during, and post event,
- Full page advert in the Annual Conference brochure,
- Display of a one-minute organisational video or image advert for digital screens
- One joint email to delegates from VODG and sponsor,
- Sponsor logo on delegate lanyards,
- Delegate list shared with you post event,
- Logo and In Partnership with ... to be featured on the official conference presentations,
- Logo on partners' page of the VODG Annual Conference website.

🌐 **Book your space!** ✉ **membership@vodg.org.uk** 🐦 **@VODGmembership**

Gold Sponsor £2,500 + VAT

Limited to two sponsors from non-competing industries, the Gold Sponsorship package offers prominent exposure throughout the VODG conference:

- A 3x2m exhibition stand at the VODG Annual Conference in a preferred location,
- Two passes to the Annual Conference,
- Promotion of gold package sponsorship on all social media channels,
- Half page advert in Annual Conference guide,
- Delegate list shared with you,
- Logo placement on all event branding including e-bulletins,
- Logo on partners' page on VODG Annual Conference website,
- Display of your video or image advert for digital screens (30 seconds)

Exhibitor £900 + VAT

Enjoy presence throughout the VODG Annual Conference to network and engage with delegates.

- A 2x2m exhibition stand at the VODG Annual Conference,
- Two tickets to the VODG Annual Conference,
- Exhibitor level branding on collateral relating to the conference,
- Delegate list shared with you post event,
- Announcement of the exhibitor across social channels,
- Logo in the Annual Conference brochure circulated to conference delegates and across social media,
- Logo on partners' page on VODG Annual Conference website.

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