

# VODG Directors' Conference 2027

## Sponsorship and Exhibitor Opportunities



17 March 2027

Eastside Rooms Conference Centre, Birmingham

Exhibiting or sponsoring the **first ever VODG Directors' Conference** gives you direct access to an influential audience of directors and board level decision-makers from not-for-profit organisations supporting over one million disabled people, while building meaningful partnerships rooted in shared values and impact.

### Packages at a Glance

**Exhibitor:** £1,450 + VAT

**Gold:** £2,750 + VAT

**Key:** £4,500 + VAT

**SOLD OUT**

Features	Exhibitor	Gold	<b>SOLD OUT</b>
Exhibition stand including table, two chairs and electrical socket	2m x 2m	3m x 2m	4m x 2m
Tickets for representatives including lunch and refreshments	2	3	4
Delegate list supplied	✓	✓	✓
Logo on the event website with a link to your website	✓	✓	✓
Advert in conference brochure		Full page	Full page
Video or image advert for digital screens		30 seconds	1 minute
Logo included in promotional emails leading up to the event		✓	✓
Social media call outs with image blocks		✓	✓
Sponsor logo on delegate lanyards			✓
A public 'Thank you' at the event			✓
Workshop session			✓
One email, via VODG, co-produced between VODG and the key sponsor			✓
<b>Price</b>	<b>£1,450 + VAT</b>	<b>£2,750 + VAT</b>	<b>SOLD OUT</b>

# Exhibitor Add On Opportunities



## SOCIAL MEDIA SHOUT-OUT SPONSOR

**£500 + VAT**

Includes one dedicated pre-event social media post across event channels highlighting your brand and message.



## 'KNOW-BEFORE-YOU-GO' EMAIL SPONSOR

**£750 + VAT**

Includes banner advert and link included in one of the pre-event information emails sent to all attendees.



## WORKSHOP SPONSOR

**£2,000 + VAT**

Includes delivery of a dedicated one-hour workshop session, giving you the opportunity to showcase expertise and engage directly with attendees as part of the official conference programme.



## LUNCH SPONSOR

**£3,000 + VAT**

Includes website and brochure recognition, a five-minute welcome address at the start of lunch, solus email communication, CEO acknowledgment, and access to event photography for promotional use.



## Conference App

Building on its successful debut, the VODG conference app returns in 2027 as the essential delegate hub for navigating the event, accessing content and connecting throughout the conference. It offers exhibitors a powerful opportunity to place their brand at the centre of the digital experience, with visibility woven seamlessly across the delegate journey.

### App Sponsorships



## APP HEADLINE PARTNER

**£2,000 + VAT**

Our flagship sponsorship, placing your brand at the heart of the conference app with fullscreen branding, premium placements and multiple push notifications seen every time delegates engage.



## APP ENGAGEMENT PARTNER

**£850 + VAT**

Includes prominent app branding, a branded push notification and banner advertising, providing targeted visibility across key app touch points during the event.



For further information or to confirm your interest, please email:  
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